'Hot Run'

In 1965, BMC instigated a new system they named 'Hot Run' testing. It was designed to thoroughly test engines and gearboxes BEFORE they were installed into the vehicles. Cars that had been subjected to this system (and passed), received a decal, attached to the rocker cover, as shown below:



This rigorous system of checks and adjustments was carried out at a special station at Zetland, where they were run for a full thirty minutes, under their own power. Some 29 tests were carried out, with the hopes of leaving the dealers with confidence and less pre-delivery service to carry out. For a detailed explanation of the complete process, the following original BMC document of 1967 explains... HOT-RUN



Hot Run station, showing setup. Note overhead delivery system.